



## Top 10 Optimization Report

Professional web site promotion software developed by Maine Hosting Solutions.

<http://MaineHost.com>

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This report has been created by Maine Hosting Solutions.

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## Report overview

This report helps you to optimize the web page "http://mainejokes.com/" for a high ranking on Google.com for the search term "Maine Humor".

### Your web page



<http://mainejokes.com/>

Title: Maine Humor, Jokes and Funny Photos at Maine Jokes Online

Description: Maine Humor, Maine Jokes, Maine funny pictures, free cartoons, humor, fun pages, funny animals

### Your competitors for the search term "Maine Humor" on Google.com

1



<http://www.laughmaine.com/>

Title: Maine Humor and Funny Maine Stories

Description: Maine Humor: There Ain't Much Else to do in Maine 'Cept Laugh - We ain't an official site either but we got Maine humor, Maine politics, Maine storytelling, Maine jokes, Maine comedy and The Black Fly Blog!

2



<http://www.timsample.com/>

Title: Maine Humor: Welcome to Tim Sample, Maine Humorist's web site.

Description: He's funny if you come from Augusta, Maine. He's just as funny if you come from Augusta, Georgia.

3



<http://www.joeperham.com/>

Title: Joe Perham - Maine Humorist and Damned Funny Person

Description: [No meta description available.]





4



<http://www.garycrocker.com/>

Title: Maine Humor with Gary Crocker, Maine Humorist

**Your competitors for the search term "Maine Humor" on Google.com**

		Description: Maine Humor with Gary Crocker, a Maine Humorist and public speaker who feels that laughter is the key to wellness. Now featuring the Ballad of the Beantown Bosox!
5		<p><a href="http://www.maine-cottage-garden.com/humor/humor.html">http://www.maine-cottage-garden.com/humor/humor.html</a></p> <p>Title: Maine Humor</p> <p>Description: [No meta description available.]</p>
6		<p><a href="http://www.resourcehelp.com/me_humor.htm">http://www.resourcehelp.com/me_humor.htm</a></p> <p>Title: Maine Sites - Maine Humor</p> <p>Description: [No meta description available.]</p>
7		<p><a href="http://www.shermans.com/Humor/">http://www.shermans.com/Humor/</a></p> <p>Title: Maine Humor - Bert and I - Marshall Dodge &amp; Robert Bryan</p> <p>Description: Bert &amp; I Cassette - The original Bert &amp; I recording with its now-famous stories from Maine masterfully told in our unique Down East accent, AYUH!</p>
8		<p><a href="http://members.tripod.com/~Scott_Michaud/HD-Maine-jokes.html">http://members.tripod.com/~Scott_Michaud/HD-Maine-jokes.html</a></p> <p>Title: Scott's HOLLY DAYS -- A little Maine Humor</p> <p>Description: Scott Michaud's HOLLY DAYS - Maine Humor</p>

**Analyzed search terms**

1. Maine Humor
2. Maine
3. Humor

**Top 10 Ranking Requirements Score™**

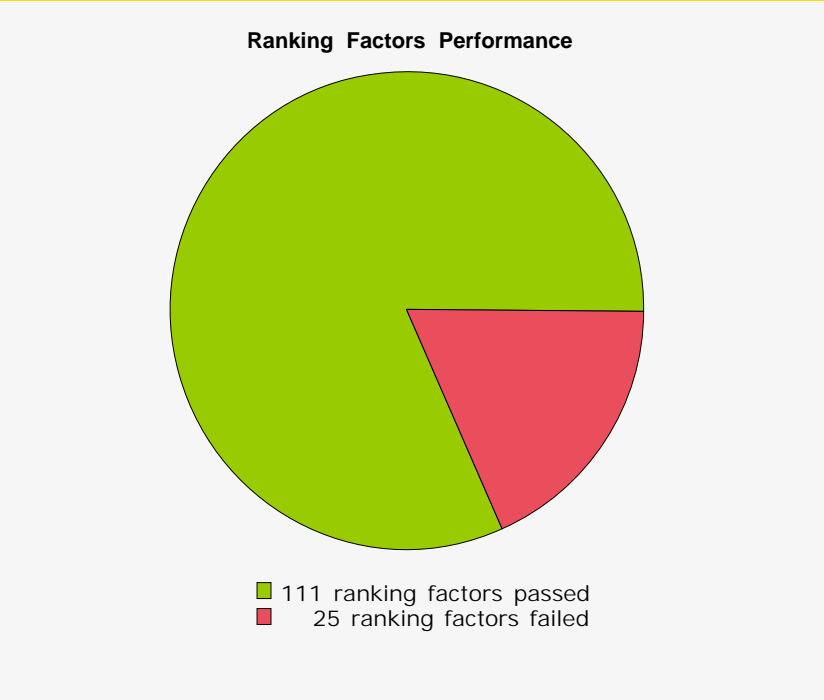
41%

The Top 10 Ranking Requirements Score™ of 41% means that the web page <http://mainejokes.com/> meets 41% of the requirements for a top 10 ranking on Google.com for the search term "Maine Humor".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

**Search engine ranking factors performance**

Ranking Factor Importance	Factors Passed	Factors Failed
Essential:	16	8
Very Important:	5	4
Important:	32	4
Moderately Important:	37	4
Slightly Important:	21	5
Total:	111	25



**Table of contents**

1. <a href="#">Report overview</a>	19. <a href="#">Keyword use in same site link URLs</a>
2. <a href="#">Keyword use in document title</a>	20. <a href="#">Keyword use in outbound link URLs</a>
3. <a href="#">Global link popularity of web site</a>	21. <a href="#">Keyword use in meta description</a>
4. <a href="#">Link texts of inbound links</a>	22. <a href="#">Number of trailing slashes in URL</a>
5. <a href="#">Keyword use in body text</a>	23. <a href="#">HTML validation of web page to W3C standards</a>
6. <a href="#">Age of web site</a>	24. <a href="#">Readability level of web page</a>
7. <a href="#">Keyword use in H1 headline texts</a>	25. <a href="#">Keyword use in meta keywords</a>
8. <a href="#">Keyword use in domain name</a>	26. <a href="#">Keyword use in the first sentence of the body text</a>
9. <a href="#">Keyword use in page URL</a>	27. <a href="#">Keyword use in HTML comments</a>
10. <a href="#">Links from social networks</a>	28. <a href="#">Search engine compatibility</a>
11. <a href="#">Server speed</a>	29. <a href="#">Factors that could prevent your top ranking</a>
12. <a href="#">Keyword use in H2-H6 headline texts</a>	30. <a href="#">Table: Number of keywords</a>
13. <a href="#">Keyword use in IMG ALT attributes</a>	31. <a href="#">Table: Keyword density</a>
14. <a href="#">Top level domain of web site</a>	32. <a href="#">Table: Keyword position</a>
15. <a href="#">Keyword use in bold body text</a>	33. <a href="#">Table: Number of words</a>
16. <a href="#">Number of visitors to the site</a>	34. <a href="#">Table: Number of characters</a>
17. <a href="#">Keyword use in same site link texts</a>	35. <a href="#">Table: Ranking factors digest</a>
18. <a href="#">Keyword use in outbound link texts</a>	

# Keyword use in document title

## Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "Maine Humor" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

### Their contents

Rank	Keyword use in document title
1	Maine Humor and Funny Maine Stories
2	Maine Humor: Welcome to Tim Sample, Maine Humorist's web site.
3	Joe Perham - Maine Humorist and Damned Funny Person
4	Maine Humor with Gary Crocker, Maine Humorist
5	Maine Humor
6	Maine Sites - Maine Humor
7	Maine Humor - Bert and I - Marshall Dodge & Robert Bryan
8	Scott's HOLLY DAYS -- A little Maine Humor
9	[Web page was not analyzed. Reason: see at the top of the report.]
10	[Web page was not analyzed. Reason: see at the top of the report.]

### Your contents

Maine Humor, Jokes and Funny Photos at Maine Jokes Online

### Advice for your document title

#### Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	1	You could use the search term "Maine Humor" more than once but this is optional.	<
Keyword density:	20% to 100%	20%	OK	OK

#### Search term: "Maine"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	2	OK	OK
Keyword density:	10% to 50%	20%	OK	OK

#### Search term: "Humor"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

**Advice for your document title**

**Search term: "Maine Humor"**

Number of keywords:	1 to 2	1	You could use the search term "Humor" more than once but this is optional.	<
Keyword density:	10% to 50%	10%	OK	OK

**Keywords "Maine" or "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	2 to 4	3	OK	OK
Keyword density:	10% to 50%	15%	OK	OK

## Global link popularity of web site

### Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

#### Number of inbound links according to these search engines (the more the better)

	Alexa	AllTheWeb (preset settings)	Google.com	Live.com	Yahoo.com	Peak Value
To Your Site:	1	43	1	49	30	49
To Site 1:	63	3,680	46	63	10,163	10,163
To Site 2:	18	96	10	91	213	213
To Site 3:	7	1,070	7	8	960	1,070
To Site 4:	8	648	4	59	638	648
To Site 5:	11	13	0	0	14	14
To Site 6:	905	47	7	0	41	905
To Site 7:	15	13	0	0	13	15
To Site 8:	n/a	3	2	1	9	9
Range:	1 to 905	3 to 3,680	0 to 46	0 to 91	9 to 10,163	n/a to 10,163

#### Advice for the global link popularity

In average, less web pages link to your page than to the top ranked pages. The average link popularity of the top ranked pages is 1,185, the link popularity of your web page is 49. You must increase the number of web pages from different domains that link to your web site. Keep in mind that all search engines also evaluate the link texts and the quality of the web pages that link to your web site.



Google can find at least as many web pages linking to your page as to the top ranked pages. This meets the basic requirements for getting high rankings on Google.



## Link texts of inbound links

### Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

#### Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
[empty]	<a href="http://mainejokes.com">http://mainejokes.com</a>	<a href="http://abbottbrookguideservice.com/">http://abbottbrookguideservice.com/</a>
[empty]	<a href="http://mainejokes.com">http://mainejokes.com</a>	<a href="http://searchsight.com/30S26P1-Maine.html">http://searchsight.com/30S26P1-Maine.html</a>
[empty]	<a href="http://mainejokes.com">http://mainejokes.com</a>	<a href="http://searchsight.com/3253728-info.html">http://searchsight.com/3253728-info.html</a>
[empty]	<a href="http://mainejokes.com">http://mainejokes.com</a>	<a href="http://www.allagashguideservice.com/">http://www.allagashguideservice.com/</a>
[empty]	<a href="http://mainejokes.com">http://mainejokes.com</a>	<a href="http://www.galenmoses.com/slide-show/slideshow.shtml">http://www.galenmoses.com/slide-show/slideshow.shtml</a>
[empty]	<a href="http://mainejokes.com">http://mainejokes.com</a>	<a href="http://www.loonlodgemaine.com/">http://www.loonlodgemaine.com/</a>
[empty]	<a href="http://mainejokes.com">http://mainejokes.com</a>	<a href="http://www.loonlodgemaine.com/aaa/index.html">http://www.loonlodgemaine.com/aaa/index.html</a>
Funny jokes cartoons blonde lawyer political more - Maine	<a href="http://mainejokes.com">http://mainejokes.com</a>	<a href="http://www.telescopeyes.com/asteroids/">http://www.telescopeyes.com/asteroids/</a>
<a href="http://mainejokes.com">http://mainejokes.com</a>	<a href="http://mainejokes.com">http://mainejokes.com</a>	<a href="http://searchsight.com/3253728-info.html">http://searchsight.com/3253728-info.html</a>
<a href="http://mainejokes.com/">http://mainejokes.com/</a>	<a href="http://mainejokes.com/">http://mainejokes.com/</a>	<a href="http://www.dbtwatercolors.com/links.html">http://www.dbtwatercolors.com/links.html</a>

#### Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "Maine Humor" in their link texts. The more links to your web site contain "Maine Humor" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to

**Advice for the link texts of inbound links**

the search engines.	
At least 10% of the analyzed inbound link texts contain the search term "Maine Humor". This is good.	OK
At least 20% of the analyzed inbound link texts contain the search term "Maine Humor". This is good.	OK
Less than 40% of the analyzed inbound link texts contain the search term "Maine Humor". You must increase the number of inbound link texts that contain that search term.	<<
Less than 60% of the analyzed inbound link texts contain the search term "Maine Humor". You must increase the number of inbound link texts that contain that search term.	<<
Less than 80% of the analyzed inbound link texts contain the search term "Maine Humor". You must increase the number of inbound link texts that contain that search term.	<<

## Keyword use in body text

### Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

#### Your contents

Maine Jokes Online Laugh Chuckle Cry Skip to Content &darr; Home Day Care Gone Wrong: Child Piercings Nov 22nd, 2008 by Danonymous . Comments are off for this post We decided to use an "Alternative Day Care", thinking it would be nice for our son to experience things differently than other kids. We never imagined that when we picked him up this would have happened. Only in Maine! Posted in: Funny Stuff: Laugh, Chuckle, Cry . Baby Laughing Nov 21st, 2008 by Danonymous . Comments are off for this post Posted in: Funny Stuff: Laugh, Chuckle, Cry .

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#### Advice for your body text

##### Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	0	You should use the search term "Maine Humor" at least once.	<<
Keyword density:	0% to 8%	0%	You should increase the keyword density for the search term "Maine Humor".	<<
Number of words:	0 to 2,449	203	OK	OK

##### Search term: "Maine"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 28	4	OK	OK
Keyword density:	0% to 11%	2%	OK	OK

##### Search term: "Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 23	0	You should use the search term "Humor" at least once.	<<
Keyword density:	0% to 4%	0%	You should increase the keyword density for the search term "Humor".	<<

##### Keywords "Maine" or "Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 51	4	OK	OK
Keyword density:	0% to 8%	1%	OK	OK



## Age of web site

### Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

### Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	<a href="http://mainejokes.com/">http://mainejokes.com/</a>	Tuesday, May 23, 2000
1	<a href="http://www.laughmaine.com/">http://www.laughmaine.com/</a>	Wednesday, August 11, 2004 (newest domain)
2	<a href="http://www.timsample.com/">http://www.timsample.com/</a>	Monday, May 05, 1997 (oldest domain)
3	<a href="http://www.joeperham.com/">http://www.joeperham.com/</a>	Sunday, August 08, 2004
4	<a href="http://www.garycrocker.com/">http://www.garycrocker.com/</a>	Sunday, August 20, 2000
5	<a href="http://www.mainecottagegarden.com/humor/humor.html">http://www.mainecottagegarden.com/humor/humor.html</a>	Wednesday, October 17, 2001
6	<a href="http://www.resourcehelp.com/me_humor.htm">http://www.resourcehelp.com/me_humor.htm</a>	Friday, October 09, 1998
7	<a href="http://www.shermans.com/Humor/">http://www.shermans.com/Humor/</a>	Monday, December 07, 1998
8	<a href="http://members.tripod.com/~Scott_Michaud/H-D-Maine-jokes.html">http://members.tripod.com/~Scott_Michaud/H-D-Maine-jokes.html</a>	Saturday, September 16, 2000
Range	Monday, May 05, 1997 to Wednesday, August 11, 2004	

### Advice for the web site age

Your web site is about 8 years old. This is very good because the older your web site, the better it is for your rankings on Google.com.

OK

# Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

## Your contents

No.	H1 Heading Text
1.	Maine Jokes Online

## Advice for your H1 headline texts

### Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Search term: "Maine"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Remove the search term "Maine".	<<
Keyword density:	all 0%	33%	It seems to be better to remove the search term "Maine".	<<

### Search term: "Humor"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Keywords "Maine" or "Humor"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Remove the keywords "Maine" or "Humor".	<<
Keyword density:	all 0%	17%	It seems to be better to remove the keywords "Maine" or "Humor".	<<

## Keyword use in domain name

### Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

### Their contents

Rank	Words In Domain Name	URL
1	laughmaine	<a href="http://www.laughmaine.com/">http://www.laughmaine.com/</a>
2	timsample	<a href="http://www.timsample.com/">http://www.timsample.com/</a>
3	joeperham	<a href="http://www.joeperham.com/">http://www.joeperham.com/</a>
4	garycrocker	<a href="http://www.garycrocker.com/">http://www.garycrocker.com/</a>
5	mainecottagegarden	<a href="http://www.mainecottagegarden.com/humor/humor.html">http://www.mainecottagegarden.com/humor/humor.html</a>
6	resourcehelp	<a href="http://www.resourcehelp.com/me_humor.htm">http://www.resourcehelp.com/me_humor.htm</a>
7	shermans	<a href="http://www.shermans.com/Humor/">http://www.shermans.com/Humor/</a>
8	members tripod	<a href="http://members.tripod.com/~Scott_Michaud/HD-Maine-jokes.html">http://members.tripod.com/~Scott_Michaud/HD-Maine-jokes.html</a>
9	[Web page was not analyzed. Reason: see at the top of the report.]	
10	[Web page was not analyzed. Reason: see at the top of the report.]	

### Your contents

mainejokes (Domain name: "mainejokes.com")

### Advice for the domain name

The domain name mainejokes.com contains only a part of the search term "Maine Humor". This is acceptable.



## Keyword use in page URL

### Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

### Their contents

Rank	Words In Page URL	URL
1	[no words]	<a href="http://www.laughmaine.com/">http://www.laughmaine.com/</a>
2	[no words]	<a href="http://www.timsample.com/">http://www.timsample.com/</a>
3	[no words]	<a href="http://www.joeperham.com/">http://www.joeperham.com/</a>
4	[no words]	<a href="http://www.garycrocker.com/">http://www.garycrocker.com/</a>
5	humor humor	<a href="http://www.maine cott age garden.com/humor/humor.html">http://www.maine cott age garden.com/humor/humor.html</a>
6	me humor	<a href="http://www.resourcehelp.com/me_humor.htm">http://www.resourcehelp.com/me_humor.htm</a>
7	Humor	<a href="http://www.shermans.com/Humor/">http://www.shermans.com/Humor/</a>
8	Scott Michaud HD Maine jokes	<a href="http://members.tripod.com/~Scott_Michaud/HD-Maine-jokes.html">http://members.tripod.com/~Scott_Michaud/HD-Maine-jokes.html</a>
9	[Web page was not analyzed. Reason: see at the top of the report.]	
10	[Web page was not analyzed. Reason: see at the top of the report.]	

### Your contents

[no words] (no page URL because you analyzed your homepage)

### Advice for your page URL

#### Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "Maine"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Maine" at least once but this is optional.	<
Keyword density:	0% to 20%	0%	You could increase the keyword density for the	<

**Advice for your page URL**

**Search term: "Maine Humor"**

			search term "Maine" but this is optional.	
--	--	--	---	--

**Search term: "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Humor" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "Humor" but this is optional.	<

**Keywords "Maine" or "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "Maine" or "Humor" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the keywords "Maine" or "Humor" but this is optional.	<

## Links from social networks

### Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

### Links from social networks (the more the better)

	Del.icio.us	Digg	Total
To Your Site:	0	0	0
To Site 1:	0	0	0
To Site 2:	1	0	1
To Site 3:	0	0	0
To Site 4:	0	0	0
To Site 5:	0	0	0
To Site 6:	10	0	10
To Site 7:	4	0	4
To Site 8:	5	1,519	1,524
Range:	0 to 10	0 to 1,519	n/a to 1,524

### Advice for the links from social networks

None of the selected social network sites found pages that link to your web site "mainejokes.com". Try to get at least one web page to link to your web page on these social networks.



## Server speed

### Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

### Server speed results

#### Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	Range
n/a	n/a	n/a	n/a	n/a	n/a	2.43s	n/a	1.27s	1.27s to 2.43s

#### Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	Range
n/a	n/a	n/a	n/a	n/a	n/a	average: bottom 45%	n/a	fast: top 25%	average: bottom 45% to fast: top 25%

### Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.



## Keyword use in H2-H6 headline texts

### Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

### Your contents

No.	Heading Texts
1.	[H2] Day Care Gone Wrong: Child Piercings
2.	[H2] Baby Laughing
3.	[H2] Laugh, Chuckle, Cry
4.	[H2] Get the Joke of the Week!
5.	[H2] Recent Posts
6.	[H2] Marketing
7.	[H2] Archives
8.	[H2] Meta

### Advice for your H2-H6 headline texts

#### Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "Maine Humor" at least once but this is optional.	<
Keyword density:	0% to 12%	0%	You could increase the keyword density for the search term "Maine Humor" but this is optional.	<

#### Search term: "Maine"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	0	You could use the search term "Maine" at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the search term "Maine" but this is optional.	<

#### Search term: "Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "Humor" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "Humor" but this is optional.	<

**Advice for your H2-H6 headline texts****Search term: "Maine Humor"****Keywords "Maine" or "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 18	0	You could use one of the keywords "Maine" or "Humor" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the keywords "Maine" or "Humor" but this is optional.	<

## Keyword use in IMG ALT attributes

### Important

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: 

### Your contents

No.	Image Alt Attribute Text	Image File Name
1.	Maine Jokes Online Rotating Header Image	<a href="http://mainejokes.com/wp-content/themes/primepress/rotating.php?image=62">http://mainejokes.com/wp-content/themes/primepress/rotating.php?image=62</a>
2.	[empty]	<a href="http://mainejokes.com/wp-content/uploads/2008/11/kid.jpg">http://mainejokes.com/wp-content/uploads/2008/11/kid.jpg</a>

### Advice for your IMG ALT attributes

#### Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Maine Humor" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "Maine Humor" but this is optional.	<

#### Search term: "Maine"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 9%	17%	The keyword density is too high. It should be 9% at maximum. Consider adding more text to lower the keyword density.	<<

#### Search term: "Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "Humor" at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the search term "Humor" but this is optional.	<

#### Keywords "Maine" or "Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	1	OK	OK
Keyword density:	0% to 9%	8%	OK	OK



## Top level domain of web site

### Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

### Top level domain results

Your Site	1	2	3	4	5	6	7	8
.com	.com	.com	.com	.com	.com	.com	.com	.com

### Advice for the top level domain of your web site

Your web site URL mainejokes.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com.

OK

## Keyword use in bold body text

### Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `<b>...</b>` or `<strong>...</strong>` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

### Their contents

Rank	Keyword use in bold body text
1	Welcome to Laugh Maine. We are about anything "Maine", which means it is humorous, funny and laughable. Here you'll find news about Maine presented in a way that makes it worth reading. You'll read jokes, view stupid pictures, split a gut on political satire and political incorrectness and find wicked good links to all your favorite funny people and funny places. The dude up above is Maynud (Mainard) True. He'll be keeping on eye on things here t [and 1,193 additional characters]
2	[not used]
3	Home CDs Cassettes Joe's Writings About Joe Audio Trailers Home CDs Cassettes Writings Audio Trailers About Joe Contact Site Map Links CD Titles Places I Like To Go ~ Maine Humorist ~ Slow Lane Maine is Here! Listen to Audio Trailers From Joe's Recordings Buy A Complete Set (10 CDs) Only \$141.00
4	Request Booking Info Visit our YouTube comedy channel WATCH NOW: Live performances, Cable television segments, Corporate events " Would-be leaders urged to mix brains, kindness, humor Maine humorist tells UMA gathering to lighten up, don't take life too seriously " Contact us online for more info on Booking Gary for a Public Speaking Appearance Peninsula Primary Care Health Care Review Symposium Gray/New Gloucester Political Fund Raiser Freshman [and 795 additional characters]
5	[not used]
6	Web Resource Central Gary Crocker- Maine Humorist and Unregistered Maine Guide - Tim Sample's - Maine Humorist CENTRAL MAINE ADVERTISER - JOKES & DOWNLOADS Ken Edwards & his Traveling Magical Zoo - Joe Perham More about Maine Humor - Is that your cellphone? Maine Humor Customer Service of Maine Police - Gary Crocker Getting Hitched at 97 - Bet Visits the Blackman Brothers Part 3 Why I'm Moving to Maine Maine Clam Diggers Resource Central Mai [and 137 additional characters]
7	Maine Humor CDs Bert & I and More Bert & I CD Featuring Marshall Dodge & Robert Bryan Compact Disc X62953 \$19.95 The Return of Bert & I and Bert & I Stem Inflation CD Featuring Marshall Dodge & Robert Bryan Compact Disc X64043 \$19.95 A Whale's Tale & Other Stories from Downeast Featuring Marshall Dodge and Robert Bryan Compact Disc X290 \$19.95 Best of Bert & I CD Featuring Marshall Dodge & Robert Bryan Compact Disc 9781934031056 \$16.95
8	MAINE HUMOR You see, you're in Maine now and, of course, it's a local call Official Maine Temperature Conversion Chart New England Patriots Red Sox "From Away" and thus establishing the first American line of credit Terra onde la mala gente the land of the bad people Dave Sewell Aroostook County Theodore Roosevelt Maine Computer Terms The Hayloft, The Stalls, and Other Places in the Barn HOME   Writing Resource Page   Genealogy Page   INDEX H [and 187 additional characters]
9	[Web page was not analyzed. Reason: see at the top of the report.]
10	[Web page was not analyzed. Reason: see at the top of the report.]

**Your contents**

Maine Jokes Online DanEosco.com

**Advice for your bold body text**

**Search term: "Maine Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "Maine Humor" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "Maine Humor" but this is optional.	<

**Search term: "Maine"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	1	OK	OK
Keyword density:	0% to 12%	33%	The keyword density is too high. It should be 12% at maximum. Consider adding more text to lower the keyword density.	<<

**Search term: "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use the search term "Humor" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "Humor" but this is optional.	<

**Keywords "Maine" or "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	1	OK	OK
Keyword density:	0% to 9%	17%	The keyword density for the keywords "Maine" or "Humor" is too high. It should be 9% at maximum. Consider adding more text to lower the keyword density for these words.	<<

## Number of visitors to the site

### Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

#### Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	<a href="http://mainejokes.com/">http://mainejokes.com/</a>	n/a
1	<a href="http://www.laughmaine.com/">http://www.laughmaine.com/</a>	Rank #2,595,456
2	<a href="http://www.timsample.com/">http://www.timsample.com/</a>	Rank #17,451,778
3	<a href="http://www.joeperham.com/">http://www.joeperham.com/</a>	Rank #12,039,379
4	<a href="http://www.garycrocker.com/">http://www.garycrocker.com/</a>	Rank #20,712,250 (least visitors of the competitors)
5	<a href="http://www.mainecottagegarden.com/humor/humor.html">http://www.mainecottagegarden.com/humor/humor.html</a>	Rank #6,700,130
6	<a href="http://www.resourcehelp.com/me_humor.htm">http://www.resourcehelp.com/me_humor.htm</a>	Rank #144,854 (most visitors of the competitors)
7	<a href="http://www.shermans.com/Humor/">http://www.shermans.com/Humor/</a>	Rank #4,363,036
8	<a href="http://members.tripod.com/~Scott_Michaud/H-D-Maine-jokes.html">http://members.tripod.com/~Scott_Michaud/H-D-Maine-jokes.html</a>	Rank #4,932,731
Range		144,854 to 20,712,250

#### Advice for the number of visitors to your site

The number of visitors to mainejokes.com could not be determined. In general, the more visitors you have, the more advantageous it could be to your rankings on Google.com.



## Keyword use in same site link texts

Moderately Important

Link texts are words and sentences that are used as links. Same site link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same site link texts into account.

Example: The HTML tag `<a href="contact.htm">Contact information</a>` contains the same site link text "Contact information".

### Your contents

No.	Same Site Link Text	Link URL
1.	Maine Jokes Online	/
2.	Skip to Content &darr;	/
3.	Home	/
4.	Day Care Gone Wrong: Child Piercings	?p=3
5.	[empty]	/wp-content/uploads/2008/11/kid.jpg
6.	Funny Stuff: Laugh, Chuckle, Cry	?cat=1
7.	Baby Laughing	?p=7
8.	Funny Stuff: Laugh, Chuckle, Cry	?cat=1
9.	Subscribe to our Feed via RSS	?feed=rss2
10.	Day Care Gone Wrong: Child Piercings	?p=3
11.	Baby Laughing	?p=7
12.	November 2008	?m=200811
13.	Log in	/wp-login.php
14.	Entries RSS	?feed=rss2
15.	Comments RSS	?feed=comments-rss2

### Advice for your same site link texts

#### Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Maine Humor" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "Maine Humor" but this is optional.	<

#### Search term: "Maine"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	1	OK	OK
Keyword density:	0% to 31%	3%	OK	OK

**Advice for your same site link texts**

**Search term: "Maine Humor"**

**Search term: "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "Humor" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "Humor" but this is optional.	<

**Keywords "Maine" or "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	1	OK	OK
Keyword density:	0% to 17%	1%	OK	OK

## Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>...</a> tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag <a href="http://www.not-your-site.com/about.htm">About the company</a> contains the outbound link text "About the company".

### Your contents

No.	Outbound Link Text	Link URL
1.	Backup Your PC Online at Backup Solutions PRO	<a href="http://backupsolutionspro.com">http://backupsolutionspro.com</a>
2.	WordPress Web Hosting	<a href="http://mainehost.com/wordpress-hosting.html">http://mainehost.com/wordpress-hosting.html</a>
3.	WordPress.org	<a href="http://wordpress.org/">http://wordpress.org/</a>
4.	DanEosco.com	<a href="http://daneosco.com">http://daneosco.com</a>
5.	WordPress Web Hosting by Maine Hosting Solutions	<a href="http://hostutopia.com">http://hostutopia.com</a>

### Advice for your outbound link texts

#### Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "Maine Humor" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "Maine Humor" but this is optional.	<

#### Search term: "Maine"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	1	OK	OK
Keyword density:	0% to 15%	6%	OK	OK

#### Search term: "Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "Humor" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "Humor" but this is optional.	<

#### Keywords "Maine" or "Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 16	1	OK	OK
Keyword density:	0% to 11%	3%	OK	OK



## Keyword use in same site link URLs

Moderately Important

Links connect one web page to another. Same site links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same site link URLs are relevant to Google.com.

Example: The HTML tag <a href="contact.htm">Contact information</a> contains the same site link URL "contact.htm".

### Your contents

No.	Same Site Link URL	Link Text
1.	[empty] [/]	Maine Jokes Online
2.	[empty] [/]	Skip to Content &darr;
3.	[empty] [/]	Home
4.	p 3 [/?p=3]	Day Care Gone Wrong: Child Piercings
5.	wp content uploads 2008 11 kid jpg [/wp-content/uploads/2008/11/kid.jpg]	[empty]
6.	cat 1 [/?cat=1]	Funny Stuff: Laugh, Chuckle, Cry
7.	p 7 [/?p=7]	Baby Laughing
8.	cat 1 [/?cat=1]	Funny Stuff: Laugh, Chuckle, Cry
9.	feed rss2 [/?feed=rss2]	Subscribe to our Feed via RSS
10.	p 3 [/?p=3]	Day Care Gone Wrong: Child Piercings
11.	p 7 [/?p=7]	Baby Laughing
12.	m 200811 [/?m=200811]	November 2008
13.	wp login [/wp-login.php]	Log in
14.	feed rss2 [/?feed=rss2]	Entries RSS
15.	feed comments rss2 [/?feed=comments-rss2]	Comments RSS

### Advice for your same site link URLs

#### Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "Maine Humor" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "Maine Humor" but this is optional.	<

#### Search term: "Maine"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 17	0	You could use the search term "Maine" at least once	<

**Advice for your same site link URLs**

**Search term: "Maine Humor"**

			but this is optional.	
Keyword density:	0% to 43%	0%	You could increase the keyword density for the search term "Maine" but this is optional.	<

**Search term: "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 17	0	You could use the search term "Humor" at least once but this is optional.	<
Keyword density:	0% to 20%	0%	You could increase the keyword density for the search term "Humor" but this is optional.	<

**Keywords "Maine" or "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	1 to 29	0	You should use the keywords "Maine" or "Humor" at least once.	<<
Keyword density:	0% to 21%	0%	You should try to achieve a keyword density for the keywords "Maine" or "Humor" of at least 0%.	<<

## Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `<a href="http://www.not-your-site.com/info.htm">Click here</a>` contains the outbound link URL "www.not-your-site.com/info.htm".

### Your contents

No.	Outbound Link URL	Link Text
1.	backupsolutionspro [http://backupsolutionspro.com]	Backup Your PC Online at Backup Solutions PRO
2.	mainehost wordpress hosting [http://mainehost.com/wordpress-hosting.html]	WordPress Web Hosting
3.	wordpress [http://wordpress.org/]	WordPress.org
4.	daneosco [http://daneosco.com]	DanEosco.com
5.	hostutopia [http://hostutopia.com]	WordPress Web Hosting by Maine Hosting Solutions

### Advice for your outbound link URLs

#### Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Maine Humor" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "Maine Humor" but this is optional.	<

#### Search term: "Maine"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	1	OK	OK
Keyword density:	0% to 50%	33%	OK	OK

#### Search term: "Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "Humor" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "Humor" but this is optional.	<

#### Keywords "Maine" or "Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	1	OK	OK

**Advice for your outbound link URLs**

**Search term: "Maine Humor"**

Keyword density:	0% to 25%	17%	OK	OK
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## Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

### Their contents

Rank	Keyword use in meta description
1	Maine Humor: There Ain't Much Else to do in Maine 'Cept Laugh - We ain't an official site either but we got Maine humor, Maine politics, Maine storytelling, Maine jokes, Maine comedy and The Black Fly Blog!
2	humor, comedy, Maine humorist, Tim Sample, speaker, comedian, Tim Sample comedy, Tim Sample comedian, Tim Ssample after dinner > <meta name=
3	[not used]
4	Maine Humor with Gary Crocker, a Maine Humorist and public speaker who feels that laughter is the key to wellness. Now featuring the Ballad of the Beantown Bosox!
5	[not used]
6	[not used]
7	Bert & I Cassette - The original Bert & I recording with its now-famous stories from Maine masterfully told in our unique Down East accent, AYUH!
8	Scott Michaud's HOLLY DAYS - Maine Humor
9	[Web page was not analyzed. Reason: see at the top of the report.]
10	[Web page was not analyzed. Reason: see at the top of the report.]

### Your contents

Maine Humor, Maine Jokes, Maine funny pictures, free cartoons, humor, fun pages, funny animals

### Advice for your meta description

Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 33%	14%	OK	OK

Search term: "Maine"

**Advice for your meta description**

**Search term: "Maine Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	3	OK	OK
Keyword density:	0% to 19%	21%	The keyword density is too high. It should be 19% at maximum. Consider adding more text to lower the keyword density.	<<

**Search term: "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 17%	14%	OK	OK

**Keywords "Maine" or "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	5	OK	OK
Keyword density:	0% to 17%	18%	The keyword density for the keywords "Maine" or "Humor" is too high. It should be 17% at maximum. Consider adding more text to lower the keyword density for these words.	<<

## Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

### Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	Range
0	0	0	0	0	1	0	1	1	0 to 1

### Advice for the number of trailing slashes in your web site URL

The URL mainejokes.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

## HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

### Validation results

	Validity
HTML:	11 errors, not valid <a href="http://validator.w3.org/check?uri=http://mainejokes.com/">http://validator.w3.org/check?uri=http://mainejokes.com/</a>
CSS:	no errors, valid <a href="http://jigsaw.w3.org/css-validator/validator?uri=http://mainejokes.com/">http://jigsaw.w3.org/css-validator/validator?uri=http://mainejokes.com/</a>

### Advice regarding the validity of your web site

The HTML validation of your web page mainejokes.com failed. This means that Google.com might not be able to read your web page. You should fix any HTML errors.



## Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

### Readability results

**Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)**

Your Site	1	2	3	4	5	6	7	8	Range
82	59	n/a	75	71	61	65	63	75	59 to 75

**Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)**

Your Site	1	2	3	4	5	6	7	8	Range
5	10	n/a	7	7	8	6	11	6	6 to 11

### Advice for the readability of your web site

The Flesch Reading Ease Score of your web page mainejokes.com is 82. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is easy to comprehend.

OK

## Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

### Their contents

Rank	Keyword use in meta keywords
1	maine jokes, maine humor, jokes, news, satire, comedy, funnies, downeast humor, funny news, comedy news, bloopers, practical jokes, silly pictures, funny pictures, political satire, political humor, political jokes, polictically incorrect, maine writers, maine comedians, maine humorists, maine entertainers, maine storytellers, humor, political humor, maine humor, clean humor, humor joke, twisted humor, humor picture, office humor, bush humor, hum [and 1,883 additional characters]
2	humor, comedy, Maine humorist, Tim Sample, speaker, comedian, Tim Sample comedy, Tim Sample comedian, Tim Ssample after dinner> <meta name=
3	[not used]
4	Maine humor, Gary Crocker, Downeast humorist, comedian in ME, humor and wellness, public speaker, master of ceremonies, motivational speaker, after dinner entertainment, company events, duct tape
5	[not used]
6	maine humor
7	Bert & I Cassette, More Bert & I Cassette, Marshall Dodge & Robert Bryan, The Return of Bert & I Cassette, Bert & I Stem Inflation Cassette, Alan Greenspan, Bert & I travel to Washington D.C. , Bert & I On Stage, The last of the Bert & I recordings featuring Marshall Dodge in performance at the University of Maine in the fall of 1977,
8	Maine Humor, Maine, Maine Jokes, Humor, Holidays, Maine Firsts, Maine History, Living in Exile, Michaud Barn, History, Spoofs, Satire, Jokes, Cows, Barn, Scott Michaud, Michaud
9	[Web page was not analyzed. Reason: see at the top of the report.]
10	[Web page was not analyzed. Reason: see at the top of the report.]

### Your contents

maine humor, maine funny photos, maine jokes, maine jokes online, maine cartoons, maine funny pages

### Advice for your meta keywords

Search term: "Maine Humor"

	Competitors	Your Site	Advice
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**Advice for your meta keywords**

**Search term: "Maine Humor"**

Number of keywords:	0 to 18	1	OK	OK
Keyword density:	0% to 100%	13%	OK	OK

**Search term: "Maine"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 61	6	OK	OK
Keyword density:	0% to 50%	40%	OK	OK

**Search term: "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 86	1	OK	OK
Keyword density:	0% to 50%	7%	OK	OK

**Keywords "Maine" or "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 147	7	OK	OK
Keyword density:	0% to 50%	23%	OK	OK

## Keyword use in the first sentence of the body text

### Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

### Their contents

Rank	Keyword use in the first sentence of the body text
1	Home Confused?
2	[not used]
3	Home CDs Cassettes Joe's Writings About Joe Audio Trailers
4	Maine Humorist & Unregistered Maine Guide Good Ol' Maine Humor.
5	Life in Maine
6	Enter your search terms Submit search form Web Resource Central
7	Your Shopping Basket
8	~ MAINE HUMOR ~
9	[Web page was not analyzed. Reason: see at the top of the report.]
10	[Web page was not analyzed. Reason: see at the top of the report.]

### Your contents

Maine Jokes Online

### Advice for your first sentence of the body text

#### Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Maine Humor" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "Maine Humor" but this is optional.	<

#### Search term: "Maine"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 33%	33%	OK	OK

#### Search term: "Humor"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Humor" at least	<

**Advice for your first sentence of the body text**

**Search term: "Maine Humor"**

			once but this is optional.	
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "Humor" but this is optional.	<

**Keywords "Maine" or "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	1	OK	OK
Keyword density:	0% to 25%	17%	OK	OK

## Keyword use in HTML comments

### Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

#### Your contents

No.	HTML Comment Text
1.	leave this for stats please
2.	[if lte IE 6] < link rel="stylesheet" type="text/css" href="http://maine jokes.com/wp-content/themes/primepress/library/ie6.css" /> < ![endif
3.	all in one seo pack 1.4.6.15 [208,235]
4.	/all in one seo pack
5.	begin lightbox scripts
6.	end lightbox scripts
7.	#heade
8.	.entr
9.	.entr
10.	#primar
11.	#sidebar-wide widgets en
12.	#sidebar-wid
13.	sidebar-1 widgets en
14.	#sidebar-
15.	sidebar-2 widgets en
16.	#sidebar-
17.	#pp-sidebar
18.	#secondar
19.	#containe
20.	#pag

#### Advice for your HTML comments

Search term: "Maine Humor"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

**Advice for your HTML comments**

**Search term: "Maine Humor"**

**Search term: "Maine"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Remove the search term "Maine".	<<
Keyword density:	all 0%	2%	It seems to be better to remove the search term "Maine".	<<

**Search term: "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

**Keywords "Maine" or "Humor"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Remove the keywords "Maine" or "Humor".	<<
Keyword density:	all 0%	1%	It seems to be better to remove the keywords "Maine" or "Humor".	<<

## Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

### Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "mainejokes.com" contains 213 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search terms "maine cartoons", "maine funny pages" and "maine funny photos" of your Meta Keywords tag do not seem to be mentioned in the body text of your web page. You should either remove these search terms from your Meta Keywords tag, or add the search terms to the body text of your web page.	<<
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page uses the Meta Generator tag twice. Search engines could regard it as a spamming attempt and might decide not index to your web site. You should remove the second Meta Generator tag, even if it's embedded in an <iframe> tag.	<<
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "mainejokes.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "mainejokes.com" doesn't contain any of the special characters "&", "\$", "%",	OK

**Advice**

"?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.

Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.

OK

## Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for mainejokes.com on Google.com.

### Advice

#### Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "Maine Humor"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "Maine Humor"?

#### Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

#### Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

#### Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

## Table: Number of keywords

### Search term: "Maine Humor"

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	1	1	2	1	2	1	1	1	1	1 to 2
Body Text:	0	1	0	3	14	0	9	2	1	0 to 14
H1 Texts:	0	0	0	0	0	0	0	0	0	all 0
Domain:	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	7	0	0	0	0	0 to 7
IMG ALT:	0	0	0	0	2	0	0	0	0	0 to 2
Bold Text:	0	1	0	1	4	0	4	1	1	0 to 4
Same Texts:	0	0	0	0	2	0	0	0	0	0 to 2
Outb. Texts:	0	1	0	0	2	0	5	0	0	0 to 5
Same URLs:	0	0	0	0	5	0	0	0	0	0 to 5
Outb. URLs:	0	0	0	0	2	0	0	0	0	0 to 2
Meta Descr.:	1	2	1	0	2	0	0	0	1	0 to 2
Meta Keyw.:	1	18	1	0	1	0	1	0	1	0 to 18
First Sentence:	0	0	0	0	2	0	0	0	1	0 to 2
HTML Comm.:	0	0	0	0	0	0	0	0	0	all 0

### Search term: "Maine"

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	2	2	2	1	2	1	2	1	1	1 to 2
Body Text:	4	24	0	12	28	9	26	5	26	0 to 28
H1 Texts:	1	0	0	0	0	0	0	0	0	all 0
Domain:	1	1	0	0	0	1	0	0	0	0 to 1
Page URL:	0	0	0	0	0	0	0	0	1	0 to 1
H2-H6 Texts:	0	0	0	0	11	0	0	0	0	0 to 11
IMG ALT:	1	0	1	0	3	0	0	0	0	0 to 3
Bold Text:	1	12	0	2	6	0	10	1	4	0 to 12
Same Texts:	1	2	0	3	8	4	9	2	0	0 to 9
Outb. Texts:	1	7	0	4	3	0	11	0	0	0 to 11
Same URLs:	0	17	0	3	12	1	0	1	1	0 to 17
Outb. URLs:	1	10	1	7	5	0	2	0	0	0 to 10
Meta Descr.:	3	7	1	0	2	0	0	1	1	0 to 7
Meta Keyw.:	6	61	1	0	1	0	1	1	5	0 to 61

**Search term: "Maine"**

	Your Site	1	2	3	4	5	6	7	8	Range
First Sentence:	1	0	0	0	3	1	0	0	1	0 to 3
HTML Comm.:	1	0	0	0	0	0	0	0	0	all 0

**Search term: "Humor"**

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	1	1	2	1	2	1	1	1	1	1 to 2
Body Text:	0	4	0	9	23	1	10	4	1	0 to 23
H1 Texts:	0	0	0	0	0	0	0	0	0	all 0
Domain:	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	2	1	1	0	0 to 2
H2-H6 Texts:	0	0	0	0	7	0	0	0	0	0 to 7
IMG ALT:	0	0	1	0	3	0	0	0	0	0 to 3
Bold Text:	0	3	0	1	6	0	4	1	1	0 to 6
Same Texts:	0	0	0	1	5	0	1	0	0	0 to 5
Outb. Texts:	0	2	0	0	3	0	5	0	0	0 to 5
Same URLs:	0	0	1	1	17	0	1	0	0	0 to 17
Outb. URLs:	0	3	0	0	2	0	0	0	0	0 to 3
Meta Descr.:	2	2	2	0	2	0	0	0	1	0 to 2
Meta Keyw.:	1	86	2	0	3	0	1	0	2	0 to 86
First Sentence:	0	0	0	0	2	0	0	0	1	0 to 2
HTML Comm.:	0	0	0	0	0	0	0	0	0	all 0

**Keywords "Maine" or "Humor"**

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	3	3	4	2	4	2	3	2	2	2 to 4
Body Text:	4	28	0	21	51	10	36	9	27	0 to 51
H1 Texts:	1	0	0	0	0	0	0	0	0	all 0
Domain:	1	1	0	0	0	1	0	0	0	0 to 1
Page URL:	0	0	0	0	0	2	1	1	1	0 to 2
H2-H6 Texts:	0	0	0	0	18	0	0	0	0	0 to 18
IMG ALT:	1	0	2	0	6	0	0	0	0	0 to 6
Bold Text:	1	15	0	3	12	0	14	2	5	0 to 15
Same Texts:	1	2	0	4	13	4	10	2	0	0 to 13
Outb. Texts:	1	9	0	4	6	0	16	0	0	0 to 16

**Keywords "Maine" or "Humor"**

	Your Site	1	2	3	4	5	6	7	8	Range
Same URLs:	0	17	1	4	29	1	1	1	1	1 to 29
Outb. URLs:	1	13	1	7	7	0	2	0	0	0 to 13
Meta Descr.:	5	9	3	0	4	0	0	1	2	0 to 9
Meta Keyw.:	7	147	3	0	4	0	2	1	7	0 to 147
First Sentence:	1	0	0	0	5	1	0	0	2	0 to 5
HTML Comm.:	1	0	0	0	0	0	0	0	0	all 0

## Table: Keyword density

### Search term: "Maine Humor"

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	20%	33%	40%	25%	57%	100%	50%	20%	29%	20% to 100%
Body Text:	0%	0%	0%	2%	3%	0%	8%	2%	0%	0% to 8%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	12%	0%	0%	0%	0%	0% to 12%
IMG ALT:	0%	0%	0%	0%	13%	0%	0%	0%	0%	0% to 13%
Bold Text:	0%	1%	0%	5%	4%	0%	10%	3%	2%	0% to 10%
Same Texts:	0%	0%	0%	0%	3%	0%	0%	0%	0%	0% to 3%
Outb. Texts:	0%	3%	0%	0%	8%	0%	13%	0%	0%	0% to 13%
Same URLs:	0%	0%	0%	0%	10%	0%	0%	0%	0%	0% to 10%
Outb. URLs:	0%	0%	0%	0%	13%	0%	0%	0%	0%	0% to 13%
Meta Descr.:	14%	11%	10%	0%	14%	0%	0%	0%	33%	0% to 33%
Meta Keyw.:	13%	11%	10%	0%	8%	0%	100%	0%	8%	0% to 100%
First Sentence:	0%	0%	0%	0%	40%	0%	0%	0%	50%	0% to 50%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

### Search term: "Maine"

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	20%	33%	20%	13%	29%	50%	50%	10%	14%	10% to 50%
Body Text:	2%	1%	0%	3%	3%	4%	11%	2%	2%	0% to 11%
H1 Texts:	33%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	100%	100%	0%	0%	0%	100%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	20%	0% to 20%
H2-H6 Texts:	0%	0%	0%	0%	9%	0%	0%	0%	0%	0% to 9%
IMG ALT:	17%	0%	6%	0%	9%	0%	0%	0%	0%	0% to 9%
Bold Text:	33%	5%	0%	5%	3%	0%	12%	2%	4%	0% to 12%
Same Texts:	3%	5%	0%	4%	6%	27%	31%	12%	0%	0% to 31%
Outb. Texts:	6%	10%	0%	14%	8%	0%	15%	0%	0%	0% to 15%
Same URLs:	0%	43%	0%	23%	12%	20%	0%	0%	2%	0% to 43%

**Search term: "Maine"**

	Your Site	1	2	3	4	5	6	7	8	Range
Outb. URLs:	33%	16%	33%	50%	33%	0%	4%	0%	0%	0% to 50%
Meta Descr.:	21%	19%	5%	0%	7%	0%	0%	4%	17%	0% to 19%
Meta Keyw.:	40%	18%	5%	0%	4%	0%	50%	2%	20%	0% to 50%
First Sentence:	33%	0%	0%	0%	30%	33%	0%	0%	25%	0% to 33%
HTML Comm.:	2%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

**Search term: "Humor"**

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	10%	17%	20%	13%	29%	50%	25%	10%	14%	10% to 50%
Body Text:	0%	0%	0%	3%	2%	1%	4%	2%	0%	0% to 4%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	100%	50%	100%	0%	0% to 100%
H2-H6 Texts:	0%	0%	0%	0%	6%	0%	0%	0%	0%	0% to 6%
IMG ALT:	0%	0%	6%	0%	9%	0%	0%	0%	0%	0% to 9%
Bold Text:	0%	1%	0%	3%	3%	0%	5%	2%	1%	0% to 5%
Same Texts:	0%	0%	0%	1%	4%	0%	3%	0%	0%	0% to 4%
Outb. Texts:	0%	3%	0%	0%	8%	0%	7%	0%	0%	0% to 8%
Same URLs:	0%	0%	20%	8%	18%	0%	3%	0%	0%	0% to 20%
Outb. URLs:	0%	5%	0%	0%	13%	0%	0%	0%	0%	0% to 13%
Meta Descr.:	14%	6%	10%	0%	7%	0%	0%	0%	17%	0% to 17%
Meta Keyw.:	7%	25%	10%	0%	12%	0%	50%	0%	8%	0% to 50%
First Sentence:	0%	0%	0%	0%	20%	0%	0%	0%	25%	0% to 25%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

**Keywords "Maine" or "Humor"**

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	15%	25%	20%	13%	29%	50%	38%	10%	14%	10% to 50%
Body Text:	1%	1%	0%	3%	3%	2%	8%	2%	1%	0% to 8%
H1 Texts:	17%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	50%	50%	0%	0%	0%	50%	0%	0%	0%	0% to 50%
Page URL:	0%	0%	0%	0%	0%	50%	25%	50%	10%	0% to 50%

**Keywords "Maine" or "Humor"**

	Your Site	1	2	3	4	5	6	7	8	Range
H2-H6 Texts:	0%	0%	0%	0%	8%	0%	0%	0%	0%	0% to 8%
IMG ALT:	8%	0%	6%	0%	9%	0%	0%	0%	0%	0% to 9%
Bold Text:	17%	3%	0%	4%	3%	0%	9%	2%	3%	0% to 9%
Same Texts:	1%	2%	0%	2%	5%	13%	17%	6%	0%	0% to 17%
Outb. Texts:	3%	6%	0%	7%	8%	0%	11%	0%	0%	0% to 11%
Same URLs:	0%	21%	10%	15%	15%	10%	1%	0%	1%	0% to 21%
Outb. URLs:	17%	11%	17%	25%	23%	0%	2%	0%	0%	0% to 25%
Meta Descr.:	18%	13%	8%	0%	7%	0%	0%	2%	17%	0% to 17%
Meta Keyw.:	23%	22%	8%	0%	8%	0%	50%	1%	14%	0% to 50%
First Sentence:	17%	0%	0%	0%	25%	17%	0%	0%	25%	0% to 25%
HTML Comm.:	1%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

## Table: Keyword position

### Search term: "Maine Humor"

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	1	1	1	14	1	1	15	1	32	1 to 32
Body Text:	n/a	13,422	n/a	602	1	n/a	108	163	3	n/a to 13,422
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	6	n/a	n/a	n/a	n/a	n/a to 6
IMG ALT:	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a to 1
Bold Text:	n/a	1,115	n/a	159	181	n/a	34	1	1	n/a to 1,115
Same Texts:	n/a	n/a	n/a	n/a	10	n/a	n/a	n/a	n/a	n/a to 10
Outb. Texts:	n/a	223	n/a	n/a	87	n/a	1	n/a	n/a	n/a to 223
Same URLs:	n/a	n/a	n/a	n/a	50	n/a	n/a	n/a	n/a	n/a to 50
Outb. URLs:	n/a	n/a	n/a	n/a	18	n/a	n/a	n/a	n/a	n/a to 18
Meta Descr.:	1	1	16	n/a	1	n/a	n/a	n/a	30	n/a to 30
Meta Keyw.:	1	14	16	n/a	1	n/a	1	n/a	1	n/a to 16
First Sentence:	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	3	n/a to 3
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

### Search term: "Maine"

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	1	1	1	14	1	1	1	1	32	1 to 32
Body Text:	1	175	n/a	190	1	9	108	132	3	n/a to 190
H1 Texts:	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	1	6	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a to 6
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	18	n/a to 18
H2-H6 Texts:	n/a	n/a	n/a	n/a	6	n/a	n/a	n/a	n/a	n/a to 6
IMG ALT:	1	n/a	98	n/a	1	n/a	n/a	n/a	n/a	n/a to 98
Bold Text:	1	18	n/a	159	181	n/a	34	1	1	n/a to 181
Same Texts:	1	261	n/a	171	10	1	226	80	n/a	n/a to 261
Outb. Texts:	117	1	n/a	7	87	n/a	1	n/a	n/a	n/a to 87
Same URLs:	n/a	24	n/a	169	1	16	n/a	1,000	89	n/a to 1,000

**Search term: "Maine"**

	Your Site	1	2	3	4	5	6	7	8	Range
Outb. URLs:	19	5	23	10	18	n/a	59	n/a	n/a	n/a to 59
Meta Descr.:	1	1	16	n/a	1	n/a	n/a	86	30	n/a to 86
Meta Keyw.:	1	1	16	n/a	1	n/a	1	310	1	n/a to 310
First Sentence:	1	n/a	n/a	n/a	1	9	n/a	n/a	3	n/a to 9
HTML Comm.:	96	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

**Search term: "Humor"**

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	7	7	7	20	7	7	21	7	38	7 to 38
Body Text:	n/a	231	n/a	405	7	17	114	169	9	n/a to 405
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	1	4	1	n/a	n/a to 4
H2-H6 Texts:	n/a	n/a	n/a	n/a	12	n/a	n/a	n/a	n/a	n/a to 12
IMG ALT:	n/a	n/a	59	n/a	7	n/a	n/a	n/a	n/a	n/a to 59
Bold Text:	n/a	74	n/a	165	175	n/a	40	7	7	n/a to 175
Same Texts:	n/a	n/a	n/a	377	16	n/a	203	n/a	n/a	n/a to 377
Outb. Texts:	n/a	229	n/a	n/a	81	n/a	7	n/a	n/a	n/a to 229
Same URLs:	n/a	n/a	15	273	13	n/a	165	n/a	n/a	n/a to 273
Outb. URLs:	n/a	71	n/a	n/a	23	n/a	n/a	n/a	n/a	n/a to 71
Meta Descr.:	7	7	1	n/a	7	n/a	n/a	n/a	36	n/a to 36
Meta Keyw.:	7	20	1	n/a	7	n/a	7	n/a	7	n/a to 20
First Sentence:	n/a	n/a	n/a	n/a	7	n/a	n/a	n/a	9	n/a to 9
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

## Table: Number of words

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	10	6	10	8	7	2	4	10	7	2 to 10
Body Text:	203	2,449	0	342	955	209	256	223	1,401	0 to 2,449
H1 Texts:	3	0	0	0	7	0	0	0	0	0 to 7
Domain:	1	1	1	1	1	1	1	1	2	1 to 2
Page URL:	0	0	0	0	0	2	2	1	5	0 to 5
H2-H6 Texts:	30	0	0	0	136	0	17	0	0	0 to 136
IMG ALT:	6	6	27	0	38	6	7	34	4	0 to 38
Bold Text:	4	275	0	52	200	0	86	79	110	0 to 275
Same Texts:	48	57	0	88	188	21	70	33	16	0 to 188
Outb. Texts:	20	83	0	29	45	0	82	0	8	0 to 83
Same URLs:	30	66	13	45	156	12	80	285	63	12 to 285
Outb. URLs:	7	80	4	23	22	0	67	0	3	0 to 80
Meta Descr.:	14	36	20	0	28	0	0	26	6	0 to 36
Meta Keyw.:	15	342	20	0	26	0	2	64	25	0 to 342
First Sentence:	3	2	0	9	10	3	10	3	4	0 to 10
HTML Comm.:	61	0	59	19	47	0	123	15	39	0 to 123

Table: Number of characters

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	57	35	62	51	45	11	25	56	42	11 to 62
Body Text:	1,150	14,045	0	1,906	5,759	1,305	1,625	1,319	7,852	0 to 14,045
H1 Texts:	18	0	0	0	37	0	0	0	0	0 to 37
Domain:	10	10	9	9	11	18	12	8	14	8 to 18
Page URL:	0	0	0	0	0	11	8	5	28	0 to 28
H2-H6 Texts:	166	0	0	0	810	0	120	0	0	0 to 810
IMG ALT:	40	47	153	0	228	24	36	201	27	0 to 228
Bold Text:	30	1,602	0	283	1,221	0	565	419	612	0 to 1,602
Same Texts:	280	353	0	508	1,173	148	478	216	94	0 to 1,173
Outb. Texts:	139	517	0	174	279	0	503	0	49	0 to 517
Same URLs:	108	390	71	333	1,002	68	339	2,033	414	68 to 2,033
Outb. URLs:	72	591	32	195	181	0	434	0	18	0 to 591
Meta Descr.:	94	206	139	0	162	0	0	145	40	0 to 206
Meta Keyw.:	99	2,328	139	0	195	0	11	335	176	0 to 2,328
First Sentence:	18	14	0	58	63	13	63	20	15	0 to 63
HTML Comm.:	417	0	323	347	267	0	1,137	79	267	0 to 1,137

## Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest										
	Your Site	1	2	3	4	5	6	7	8	Range
<b>Number of inbound links according to these search engines (the more the better)</b>										
Alexa:	1	63	18	7	8	11	905	15	0	0 to 905
AllTheWeb (preset settings):	43	4k	96	1k	648	13	47	13	3	3 to 4k
Google.com:	1	46	10	7	4	0	7	0	2	0 to 46
Live.com:	49	63	91	8	59	0	0	0	1	0 to 91
Yahoo.com:	30	10k	213	960	638	14	41	13	9	9 to 10k
<b>Links from social networks (the more the better)</b>										
Del.icio.us:	0	0	1	0	0	0	10	4	5	0 to 10
Digg:	0	0	0	0	0	0	0	0	2k	0 to 2k
<b>Other ranking factors results (the older or the lower the better)</b>										
Web Site Age:	May 2000	Aug 2004	May 1997	Aug 2004	Aug 2000	Oct 2001	Oct 1998	Dec 1998	Sep 2000	May 1997 to Aug 2004
Server Speed:	n/a	n/a	n/a	n/a	n/a	n/a	2.43s	n/a	1.27s	1.27s to 2.43s
Alexa Traffic Rank:	n/a	2,595k	17,452k	12,039k	20,712k	6,700k	145k	4,363k	4,933k	145k to 20,712k